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# Kaja Parchanska

## UX/UI Designer

**As a UX UI Designer I have discovered that I am passionate about designing intuitive and beautiful digital experiences. As a former Chef and Food Stylist I have expressed my creativity through recipe development and photography. I am looking to join a team where I can keep developing my new skills and grow while helping to bring ideas to life.**

## Education

**March 2022** | Ironhack - Miami, FL  
**June 2022** | UX/UI Design Bootcamp

- 9 week fully immersive UX / UI Design Bootcamp where I built products with a professional UX design mentor.
- Learned the foundations of UX research, user-centered design, design thinking, strategy, agile framework and best practices using Figma.

**March 2022** | Simone Ortega Culinary School  
**June 2022** | Madrid, Spain  
AAS Restaurant and Culinary Management

- Cooking techniques and business topics necessary to manage a restaurant and a high volume kitchen.

**March 2022** | Universidad de Valencia  
**June 2022** | Valencia, Spain  
BBA Tourism & Hospitality Management

- Studied topics necessary to adopt roles within the leisure industry, including economics, business management, accounting, marketing and foreign languages.

## Skills

- Design Skills - Wireframing, Rapid Prototyping, Usability, Color Theory, Sketching, User Research, UI Patterns, Information Architecture.
- Design tools - Figma, Adobe Photoshop.
- Languages - Polish (native tongue), English (advanced), Spanish (advanced), German (intermediate).
- Projects - [Design Thinking Project](#) - [Wireframing Challenge](#) - [Wicked Problem Challenge](#) - E-Commerce Challenge - [Add a Feature](#) - [Editorial Design Project](#)

## Projects

**2022** | Ironhack - Miami, FL  
UX/UI Designer

- Researched solutions to improve users experience in culture & heritage field through Design Thinking and new feature development.
- Analyzed an existing application ASOS and incorporated a new feature to its existing flow and UI using Figma to create a high fidelity prototype based on iteration and testin
- Designed a desktop website for a photography business proposing a better solution for its online presence and user experience.
- Designed a responsive online platform for a magazine in order to meet the needs and goals of a specific User Persona resulting in a consistent, branded and engaging experience.

## Experience

**2021** | Yabuko.com - New York, NY  
Co-Founder

- Created and developed recipes to increase the website content and visual experience.
- Designed and led marketing and promotional content for social media and email subscriptions.
- Managed and organized photography sessions and editions.

**2021** | Dromo, Toma Café, Corral De La Morería - Spain  
Chef and Food Stylist

- Menu development adapting to seasonality of products and cooking trends.
- Helped in redesigning and renovating restaurants with fresh, new vision.
- Monitoring quality, presentation and quantities of plated food across the line.